

Zero Waste—You Make It Happen!

Business Waste Reduction Assistance Programs

The California Integrated Waste Management Board (CIWMB) offers the following programs and services to help businesses conserve resources, improve efficiency, and enhance their bottom lines. Many of these resources are also useful to homes, schools, and students.

Business Waste Reduction Web Site

For a list of business waste reduction resources at a glance, visit www.ciwmb.ca.gov/BizWaste/. Business waste reduction staff can provide you with collections of paper or electronic educational materials and fact sheets to help inform or train your employees. This is also the home of the waste reduction posters and signs. Contact the business assistance program at bzassist@ciwmb.ca.gov.

Waste Prevention World

The gateway to waste prevention resources is Waste Prevention World, one of the oldest sites on the Web. This site lists all CIWMB waste prevention and recycling resources and links to many others. If you remember nothing else on this fact sheet, remember the phrase Waste Prevention World, because all the programs listed here are on the Web site www.ciwmb.ca.gov/WPW/. A search for “Waste Prevention World” using almost any popular Web search engine will to guide you to this site.

Waste Prevention Information Exchange

The most extensive directory of waste prevention information on the Web, the Waste Prevention Information Exchange (WPIE), contains hundreds of documents and links. WPIE can conduct limited research for you to find information that is not in the directory. Visit www.ciwmb.ca.gov/WPIE/, contact the Board’s Waste Prevention Information Exchange at wpinfoex@ciwmb.ca.gov, or call (916) 341-6363.

Waste Reduction Awards Program (WRAP)

CIWMB has recognized thousands of California businesses and nonprofit organizations through its WRAP honors. Businesses with innovative and aggressive programs that reduce the amount of solid waste they generate were first honored by WRAP in 1993. WRAP winning businesses receive a certificate from the Board along with the WRAP logo that can be used on their products, advertisements, and promotional materials. Visit the WRAP Web site at www.ciwmb.ca.gov/WRAP/, e-mail WRAP@ciwmb.ca.gov, or contact the WRAP Program Coordinator at (916) 341-6604.

California Materials Exchange (CalMAX)

CalMAX is a free service designed to help businesses find markets for nonhazardous materials they have traditionally discarded. Businesses, schools, nonprofit organizations, and individuals benefit by finding free or low-cost materials. To view listings of materials wanted and available, or to order a free quarterly catalog, see the CalMAX database at www.calmax.org/ or www.ciwmb.ca.gov/CalMAX/. Contact CalMAX at calmax@ciwmb.ca.gov or call the toll-free number at 1-877-520-9703.

Organic Materials Management

CIWMB can assist you with a wide variety of organics issues, including sustainable landscaping practices, on-site composting, compost and mulch production and purchasing, erosion control with mulch, energy conversion technologies, food scrap management, vermiculture, farming, and home composting. CIWMB can provide you with the latest information about issues such as clopyralid, sudden oak death, and the Southern California bark beetle. Do you know how to reduce your green waste, reduce your water consumption, and

reduce the amount of chemicals you use all at the same time? Visit www.ciwmb.ca.gov/Organics/.

Building Design, Construction, and Demolition

Sustainable design (“building green”) is an opportunity to use our resources efficiently while creating buildings that are healthier to occupy and less of a challenge to the environment. Resource conservation is closely linked to sustainable building through the reuse and recycling of building materials when demolishing and constructing buildings. Following are some helpful sites:

- Sustainable Building Design and Construction—www.ciwmb.ca.gov/GreenBuilding/.
- Construction and Demolition Debris Reuse and Recycling—www.ciwmb.ca.gov/ConDemo/.
- Construction and Demolition Recyclers Database—Facilities that collect specific types of construction and demolition debris for reuse or recycling www.ciwmb.ca.gov/ConDemo/Recyclers/.
- Recycled-Content Construction Product Manufacturers Database—Manufacturers of recycled-content building products, including a few reuse establishments www.ciwmb.ca.gov/ConDemo/Products/.

Buy Recycled

If you are not “closing the loop” by buying recycled-content products, you are not really recycling. Visit the Board’s Recycled-Content Product Directory at www.ciwmb.ca.gov/RCP/ and the Recyclestore at www.ciwmb.ca.gov/RecycleStore/ to learn more.

Recycling Market Development Zone Loan Program

This program funds up to 75 percent of the startup costs—up to \$2 million per business—of qualified recycling-based businesses that are located in

specified areas of California. The Recycling Market Development Zone (RMDZ) revolving loan program provides direct loans to businesses that use postconsumer or secondary waste materials to manufacture new products or that reduce the waste resulting from the manufacture of a product. To be eligible, the business must be located in one of the 40 designated RMDZs. Send an e-mail to loans@ciwmb.ca.gov, call (916) 341-6530, or visit www.ciwmb.ca.gov/RMDZ/ for more information.

R-Team Helps Find Markets, Materials, Technology, and Money

Want to grow your recycling-based business? The R-Team (Referral Team) has two important functions. First, it is a “port of entry” for people who are interested in the services of the RMDZ program but not sure where to start. Second, the R-Team also offers a broad range of nearly identical services to business owners whose companies are not located within one of the 40 RMDZs. One exception is the Board’s low-interest loans. Businesses must be located within a Recycling Market Development Zone (see above) to qualify for the loans.

The R-Team offers a variety of services to businesses inside and outside the zones, including business development, technical advice, and marketing assistance. The goal is to help recycling-based businesses start and prosper in California. Contact the R-Team at rteam@ciwmb.ca.gov, (916) 341-6600, or visit www.ciwmb.ca.gov/RTEAM/.

Market Development Web Site

For a summary of all CIWMB recycling and reuse market development resources, visit www.ciwmb.ca.gov/Markets/.

The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut energy costs, **Flex Your Power** and visit www.consumerenergycenter.org/flex/index.html.